

# DCO 2014 Fall Conference

Thursday, October 2<sup>nd</sup>, 2014

Caledon Room



8:00 am **Registration desk opens – Breakfast and Networking**

8:30 am **Welcome and Opening Comments**

8:45 am **Keynote Address – Lynn Keane, Author, Former Broadcast Journalist and Suicide Survivor**



Since the sudden passing of her son Daniel in 2009, Keane has dedicated her life to sharing her family's story, educating about the underlying causes of depression and the importance of treating mental illness. Her work has been featured in *The National Post*, *The Globe & Mail*, and *Moods Magazine*, *CBC*, *CTV* and *TVO's The Agenda with Steve Paikin*.

Through advocacy, an open approach, and working with mental health professionals and organizations, Keane has become a passionate, highly respected voice on depression and suicide prevention in Canada. She lives with her family in Oakville, Ontario.

Signed copies of Lynn's current book *Give Sorrow Words* – a lyrical story of family life after suicide and an urgent call to end the stigma of mental illness – will be available for purchase.

9:30 am **Fund Development 201**



Fundraising and Fund Development require a significant investment of an organization's resources if its benefits are to be realized. This session will be informed by the results of the association survey completed by our member centres.

Learn about the current state of the fund development landscape and how a smaller organization can improve their practices; working smarter, not harder, and getting better results. You will review best practices regarding donor databases, how to effectively use on-line or web-based fundraising and successful tips regarding specialized events. Working with a fund development professional will also be discussed.

Janice Moro, MBA, CFE, CHRP is New Business Development Manager, Artsmarketing Services Inc and principal of JR Moro Consulting. Her experience includes 21 years senior financial management in HNW customer service and a grant reviewer with the Trillium Foundation of Ontario. Currently she develops strategic capital, and annual and planned giving fundraising campaigns. As a small to mid-size organizational development specialist, she has extensive experience growing revenue, sustainability and capacity building with not-for-profits.

10:45 am **Break**

11:00 am **Fund Development 201 Continues**

12:00 pm **Lunch and Networking**

1:00 pm **Human Resource Management – Five Things every Non-Profit Needs**



Essential to the success of any non-profit is the ability to effectively manage human resources. In today's dynamic workplace, non-profit leaders must be proactive in dealing with human resources and protecting the organization's greatest asset – their people.

The top five human resource issues facing smaller non-profits, especially those without the benefits of a dedicated HR department include: Job Descriptions and Performance Management; Employee Policies and Employee Handbooks; Succession Management; Recruitment and Selection and Employee Accommodation. You will enjoy an interactive presentation and have the benefits of a significant How-To guide for use at your offices.

Patrick J. Gauch, CAE, is Director, Corporate Services at Supply Chain Management Association and brings more than 25 years of experience as an innovative, performance-focused senior leader in both corporate and non-profit sectors. Patrick is a strategic thinker and planner who contributes to the bottom-line efficiency, performance and process improvement of the Association. Patrick is a Certified Association Executive, Certified Human Resources Professional and has a Master of Business Administration from Royal Roads University.

2:30 pm **Break**

2:45 pm **Human Resources Management Continues**

4:00 pm **Sessions End – Closing Comments**

